



FOR IMMEDIATE RELEASE

**2017 EXPERIENCE HENDRIX TOUR FEATURING BUDDY GUY,
ZAKK WYLDE, KENNY WAYNE SHEPHERD AND MORE
COMING TO MYSTIC LAKE MARCH 26
Tickets On Sale December 9**

PRIOR LAKE – DECEMBER 5, 2016 — Lauded by critics and fans alike, the multi-artist Experience Hendrix Tour take over the Mystic Showroom stage at 8 p.m. Sunday, March 26.

Now in its second decade, the tour celebrates the musical genius of Jimi Hendrix by bringing together a diverse array of phenomenal musicians, ranging from blues legend Buddy Guy to Black Label Society and former Ozzy Osbourne guitarist Zakk Wylde, as well as Jonny Lang, Kenny Wayne Shepherd, Dweezil Zappa, Chris Layton, Noah Hunt, The Slide Brothers, Mato Nanji from Indigenous, Henri Brown and many others. Billy Cox, bassist for both the Jimi Hendrix Experience and Band of Gypsys, anchors a rhythm section that provides the foundation for exciting renditions of numerous signature Hendrix favorites such as “Purple Haze” and “Little Wing.” The new tour comes on the heels of the 2016 Experience Hendrix Tour, which sold out nearly every one of the 27 venues that hosted it.

Jimi Hendrix was a pioneer in both rock and blues, and expanded the possibilities of what could be achieved on his instrument and in popular music. Likewise, the Experience Hendrix Tour continues to expand as Jimi’s legacy grows. In 2004, the first tour came to fruition with a three-date string of shows on the west coast, starting in Hendrix’s hometown of Seattle. By 2008, the Experience Hendrix Tour had become a full-fledged, coast-to-coast expedition and continuing to date without showing any signs of slowing down. Audiences are presented the opportunity to see great artists paying homage to Hendrix while collaborating with each other in ways they’d never do in their own live shows.

Multiple Grammy Award winner and Kennedy Center Honoree Buddy Guy, whose involvement in music pre-dates even that of Hendrix, shed light on his personal friend, “He was so creative, especially everything he did with the special effects. He took it all to this other place, and he could really play. He was one of a kind. Hendrix brings us together, everybody on this tour.”

Experience Hendrix Tour veteran Zakk Wylde, who named his own son “Hendrix,” spoke about being on the road with the other musicians. “When you listen to all the fellas and the gals that are out there on the tour, it isn’t just the great solos. They are great songs, you know. It’s not just about shredding. I’m totally honored to be part of it.”

Kenny Wayne Shepherd, who has closed every show he’s ever played since the age of 15 with the Jimi Hendrix Experience’s “Voodoo Child (Slight Return),” commented, “The music of Jimi Hendrix has always been a large influence on my life and music—in no small part due to his blues roots. He showed a lot of his influences and the foundation from which he built his music.” He went on to say, “Jimi Hendrix was one of the greatest performers, entertainers and songwriters of all time, but as far as the guitar goes, he made a statement with his instrument that has yet to be matched.”

2017 marks the 50th anniversary of the Jimi Hendrix Experience’s debut album *Are You Experienced* (released on May 12, 1967) as well as the follow up album *Axis: Bold as Love* (released in the UK on December 1, 1967). 1967 was also the year Jimi Hendrix rose to intercontinental prominence, when he made his U.S. debut at the Monterey International Pop Music Festival, lighting his guitar on fire to a mesmerized audience. The repertoire from this stage of Jimi’s career serves as a cornerstone in Experience Hendrix Tour sets, as songs like “Fire,” “Manic Depression,” and “Are You Experienced” are played by various musicians on a nightly basis. For more information, visit experiencehendrixtour.com.

TICKET INFORMATION

Tickets to see Experience Hendrix at 8 p.m. Sunday, March 26 at Mystic Lake are available for \$59 & \$69.

Contact the Mystic Box Office at 952-496-6563 or visit mysticlake.com for more details.

Event: Experience Hendrix
Date: Sunday, March 26
Time: 8 pm
Place: Mystic Showroom®
Tickets: \$59 & \$69
Sale Date: December 9 at 10 am

ABOUT MYSTIC LAKE CASINO HOTEL

Mystic Lake Casino Hotel, the premier gaming facility in the Midwest, continually creates new, fun and exciting entertainment experiences for its guests. Mystic Lake® offers gaming, three lively bars, exceptional dining at seven restaurants, headline performers, unique special events and luxurious accommodations. Located 25 minutes southwest of Minneapolis/St. Paul in Prior Lake.

Visit Mystic Lake in RiverSouth—Land of Big Fun! RiverSouth™ is a joint public-private collaboration promoting premier entertainment destinations just from Minneapolis. With four of Minnesota's biggest attractions just four miles apart, there's fun around every bend. Partners include Canterbury Park, Mystic Lake Casino Hotel, Valleyfair, the Renaissance Festival, Shakopee Mdewakanton Sioux Community, and the cities of Prior Lake and Shakopee.

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