

**FOR IMMEDIATE RELEASE**

## **NORTHERN THUNDER MOTORCYCLE RALLY RETURNS TO MYSTIC LAKE JUNE 25**

PRIOR LAKE – APRIL 24, 2017 – Hit the road for a good cause when the fourth annual Northern Thunder Motorcycle Rally rolls into to Mystic Lake Sunday, June 25.

Bikers and riders are invited to participate in the free Charity Ride benefiting the Minnesota Military Family Foundation. Northern Thunder will donate \$15 per rider and \$10 per passenger on behalf of all riders who complete the Charity Ride. Outdoor festivities will include live music by Them Pesky Kids and a pre-ride ceremony. Food and beverages will be available for purchase. Registration will be open from noon to 3 p.m. The Charity Ride begins at 3 p.m.

An indoor after party will take place in the Grand Ballroom from 4 p.m. to 9 p.m. Prize drawings exclusively for those completing the Charity Ride will be held at the after party.

At 8 p.m. tribute band [Led Zeppelin 2: The Live Experience](#) will take the Mystic Showroom stage. Led Zeppelin 2 is comprised of musician/songwriters from the best of Chicago's indie/alternative/metal music scenes. In concert, Led Zeppelin 2 delivers authentic renditions of classic Zeppelin material, as well as recreating the live improvisation and onstage dynamics that earned Led Zeppelin their legendary status for performing. Tickets for the Led Zeppelin 2 concert are \$20.

All Club M members are eligible to enter the Fueled to Thrill Motorcycle Giveaway on June 25. Guests may swipe their Club M cards starting at 2 p.m. to enter. (If not already a member, guests may sign up for a free Club M card onsite). At 10:30 p.m. one guest will be drawn to win an Indian motorcycle. Two runners up will each win \$1,000 Free Slot Play. Visit [mysticlake.com/northernthunder](http://mysticlake.com/northernthunder) for event details.

**EVENT:** Northern Thunder  
**DATE:** Sunday, June 25  
**CHARITY RIDE:** Registration Noon – 3 pm • Ride Departs at 3 pm  
**CONCERT:** Led Zeppelin 2 • 8 pm • Mystic Showroom® • \$20  
Tickets for Led Zeppelin 2 are \$20 and will go on sale at 10 a.m. Friday, April 28. Contact the Mystic Box Office at 952-496-6563 or visit [mysticlake.com](http://mysticlake.com) for more details.  
**DETAILS:** Adults 18+ only. Free admission for all outdoor entertainment and indoor after party. Guests must be 18 to gamble and 21 to purchase or consume alcohol.

### **ABOUT MYSTIC LAKE CASINO HOTEL**

Mystic Lake Casino Hotel, the premier gaming facility in the Midwest, continually creates new, fun and exciting entertainment experiences for its guests. Mystic Lake® offers gaming, three lively bars, exceptional dining at seven restaurants, headline performers, unique special events and luxurious accommodations. Located 25 minutes southwest of Minneapolis/St. Paul in Prior Lake.

Visit Mystic Lake in RiverSouth—Land of Big Fun! RiverSouth™ is a joint public-private collaboration promoting premier entertainment destinations just minutes from Minneapolis. With four of Minnesota's biggest attractions just four miles

apart, there's fun around every bend. Partners include Canterbury Park, Mystic Lake Casino Hotel, Valleyfair®, the Renaissance Festival, Shakopee Mdewakanton Sioux Community, and the cities of Prior Lake and Shakopee.

**ABOUT THE MINNESOTA MILITARY FAMILY FOUNDATION**

The Minnesota Military Family Foundation (MMFF) seeks funds to financially support Minnesota Military personnel, their spouses and children with grants during times of extraordinary financial hardship. The MMFF is a community-supported fund founded in November 2004. Contributions are made by people who understand that there are many sacrifices that military families make and want to help soften the extraordinary financial hardships that may occur when a family member is deployed by providing a financial safety net.

###

**Media Inquiries:**

Tammy Reed • 952-496-7212 • [tamara.reed@mysticlake.com](mailto:tamara.reed@mysticlake.com)

2400 MYSTIC LAKE BOULEVARD, PRIOR LAKE, MN 55372 • PHONE 952-445-9000 • FAX 952-496-7199  
Owned and Operated by the Shakopee Mdewakanton Sioux Community