

**FOR IMMEDIATE RELEASE**

## **LEGENDARY R&B SINGER KEITH SWEAT COMING TO MYSTIC LAKE JAN. 3**

***Tickets on sale Oct. 11***

PRIOR LAKE, Minn. – Oct. 4, 2019 – Trailblazing R&B singer Keith Sweat is bringing his smooth, nostalgic ballads to the Mystic Showroom on Friday, Jan. 3, 2020, at 8 p.m. Coined as the genius behind the new jack swing music phenomenon of the late 1980s, the critically acclaimed vocalist is widely considered to be a godfather of modern R&B music.

Sweat has had a record-breaking career spanning more than three decades. Known as a talented vocalist, songwriter, record producer, actor and radio personality, his popular chart-topping singles include “Make It Last Forever,” “I Want Her,” “I’ll Give All My Love To You,” “Twisted” and “Nobody.” His newest album, “Playing For Keeps,” was released in Oct. 2018.

### **TICKET INFORMATION**

Tickets to see Keith Sweat at 8 p.m. on Friday, Jan. 3, 2020, in the Mystic Showroom will be available Oct. 11 starting at \$39. Contact the Mystic Box Office at 952-496-6563 or visit [mysticlake.com](http://mysticlake.com) for more details.

**Event:** Keith Sweat  
**Date:** Friday, Jan. 3, 8 p.m.  
**Place:** Mystic Showroom®  
**Price:** Tickets starting at \$39  
**Sale Date:** Friday, Oct. 11, 10 a.m.

### **ABOUT KEITH SWEAT**

Dominating the pop and R&B worlds with an indefinable presence for more than 30 years, Keith Sweat is an accomplished artist with a roster of talents spanning the entertainment industry. His early successes include his enormously popular debut and now classic album “Make It Last Forever,” the creation of five straight No. 1 albums and his influence in the jack swing music genre phenomenon of the 1980s. Sweat has gone on to thrive as one of Atlanta’s first record industry moguls, star in a handful of independent movies and reality television shows, host a No. 1 nighttime nationally syndicated radio show, and be inducted into the prestigious Georgia Music Hall of Fame in 2008. For more information, visit [keithsweat.com](http://keithsweat.com).

### **ABOUT MYSTIC LAKE CASINO HOTEL**

Mystic Lake Casino Hotel, the premier gaming facility in the Midwest, continually creates new, fun and exciting entertainment experiences for its guests. Mystic Lake® offers gaming, distinctive bars and restaurants, headline performers, unique special events, and luxurious accommodations. Located 25 minutes southwest of Minneapolis/St. Paul in Prior Lake.

Visit Mystic Lake in RiverSouth — Land of Big Fun! RiverSouth™ is a joint public-private collaboration promoting premier entertainment destinations just minutes from Minneapolis. With four of Minnesota’s biggest attractions just four miles apart, there’s fun around every bend. Partners include Canterbury Park, Mystic Lake Casino Hotel, Valleyfair, the Renaissance Festival, Shakopee Mdewakanton Sioux Community, and the cities of Prior Lake and Shakopee.

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**Ticket Giveaways and Requests:**

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Owned and Operated by the Shakopee Mdewakanton Sioux Community