

FOR IMMEDIATE RELEASE

#IMOMSOHARD RETURNS TO MYSTIC LAKE WITH THE FLASHBACK TOUR MAY 10

Tickets on sale Jan. 24

PRIOR LAKE, Minn. – Jan. 17, 2025 – Get ready to laugh along to stories of motherhood when #IMOMSOHARD returns to the Mystic Showroom with The Flashback Tour at 8 p.m. Saturday, May 10.

#IMOMSOHARD began as a popular web series by best friends, comedians and moms Kristin Hensley and Jen Smedley. Their series began when one night, over a glass of wine and many tears of frustration, they decided to speak openly about their fears and failures and prove that the only way to survive motherhood is through laughter and friendship. Over the past seven years, their videos have received more than 300 million views.

The comedians have sold out three national tours, written a New York Times bestselling book and have landed branded deals with Fortune 100 companies such as Walmart and Unilever. They currently host a top comedy podcast and taped a comedy special for Amazon Prime Video. For more information, visit <u>imomsohard.com</u>.

TICKET INFORMATION

Tickets to see #IMOMSOHARD: The Flashback Tour at 8 p.m. Saturday, May 10, 2025, in the Mystic Showroom will be available Jan. 24 starting at \$29 at the Mystic Box Office or \$36 at <u>Ticketmaster.com.</u>* Contact the Mystic Box Office at 952-496-6563 or visit <u>mysticlake.com</u> for more details.

Event:	#IMOMSOHARD: The Flashback Tour
Date & Time:	8 p.m. Saturday, May 10, 2025
Place:	Mystic Showroom®
Tickets:	Starting at \$29 at the Mystic Box Office or \$36 at Ticketmaster.com.*
On sale:	10 a.m. Friday, Jan. 24, 2025
Place: Tickets:	Mystic Showroom® Starting at \$29 at the Mystic Box Office or \$36 at Ticketmaster.com.*

*Ticketmaster price includes service fees before taxes and order processing fee.

ABOUT MYSTIC LAKE CASINO HOTEL

Owned and operated by the Shakopee Mdewakanton Sioux Community, Mystic Lake Casino Hotel is the premier gaming facility in the Midwest. Mystic Lake[®] creates original and exciting entertainment experiences for its guests with gaming, distinctive bars and restaurants, indoor and outdoor concert venues, unique special events, and luxurious accommodations, all just 25 minutes southwest of Minneapolis/Saint Paul. In 2018, Mystic Lake opened Mystic Lake Center[®], a new event space and hotel tower. Offering state-of-the-art technology, this 70,000square-foot venue hosts groups of all sizes for conferences, expos, weddings and other events. With 766 new and renovated modern hotel rooms, Mystic Lake is one of the largest hotels in the Twin Cities area.

Media Inquiries:

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2400 MYSTIC LAKE BOULEVARD, PRIOR LAKE, MN 55372 • PHONE 952-445-9000 Owned and operated by the Shakopee Mdewakanton Sioux Community