

FOR IMMEDIATE RELEASE

R&B SUPERSTAR KEITH SWEAT RETURNS TO MYSTIC LAKE JAN. 31

Tickets on sale Dec. 5

PRIOR LAKE, Minn. – Dec. 1, 2025 – Keith Sweat is bringing a night of R&B hits back to the Mystic Showroom at 8 p.m. Saturday, Jan. 31, 2026.

Sweat is a songwriter, record producer, vocalist, actor and radio personality with a career that spans 24 years of record-breaking and trail-blazing contributions to the pop R&B genre. He is coined the genius behind the New Jack Swing phenomenon of the late '80s and has dominated the pop and R&B worlds with an indefinable presence.

Sweat's debut album, "Make It Last Forever," sold more than three million copies and produced four R&B hit singles, including "I Want Her," which landed at No. 5 on the pop charts. He has delivered five straight No. 1 albums, selling a worldwide total of 25 million records.

Sweat was named Favorite Male R&B/Soul Artist by the American Music Awards in 1997. He currently hosts the No. 1 nighttime nationally syndicated radio show, "The Sweat Hotel" and was inducted into the Georgia Music Hall of Fame in 2008. For more information, visit keithsweat.com.

TICKET INFORMATION

Tickets to see Keith Sweat at 8 p.m. Saturday, Jan. 31, 2026 in the Mystic Showroom will be available Dec. 5 starting at \$59 at the Mystic Box Office or \$69.70 at Ticketmaster.com.
Contact the Mystic Box Office at 952-496-6563 or visit mysticlake.com for more details.

Event: Keith Sweat
Date & Time: 8 p.m. Saturday, Jan. 31, 2026
Place: Mystic Showroom®
Tickets: Starting at \$59 at the Mystic Box Office or \$69.70 at Ticketmaster.com.*
On sale: 10 a.m. Friday, Dec. 5, 2025

**Ticketmaster price includes service fees before taxes and order processing fee.*

ABOUT MYSTIC LAKE CASINO HOTEL

Owned and operated by the Shakopee Mdewakanton Sioux Community, Mystic Lake Casino Hotel is the premier gaming facility in the Midwest. Mystic Lake® creates original and exciting entertainment experiences for its guests with gaming, distinctive bars and restaurants, indoor and outdoor concert venues, unique special events, and luxurious accommodations, all just 25 minutes southwest of Minneapolis/Saint Paul. In 2018, Mystic Lake opened Mystic Lake Center®, a new event space and hotel tower. Offering state-of-the-art technology, this 70,000-square-foot venue hosts groups of all sizes for conferences, expos, weddings and other events. With 766 new and renovated modern hotel rooms, Mystic Lake is one of the largest hotels in the Twin Cities area.

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