Mystic LAKE®

FOR IMMEDIATE RELEASE

THE PRICE IS RIGHT LIVE!™ RETURNS TO MYSTIC LAKE FEB. 19 – 21

Tickets on sale Oct. 16

PRIOR LAKE, Minn. – Oct. 7, 2026 – Minnesota fans of television's longest-running and most popular game show can now see it come to life. The Price is Right Live™ stage show is returning to the Mystic Showroom Friday, Feb. 19, through Sunday, Feb. 21, 2027.

"Come On Down!" The Price Is Right Live™ is back and bigger than ever, bringing America's favorite game show to theaters across North America with exciting new experiences, bigger surprises and unforgettable moments. Contestants can register for the chance to play iconic games like Plinko™, Secret X™ Cliffhangers™, The Big Wheel™ and even the fabulous Showcase™.

One lucky winner could win a trip for two to Los Angeles to attend a taping of The Price Is Right television show. The prize includes round-trip airfare, hotel accommodation and studio tickets, giving fans the opportunity to experience the excitement on television.

Randomly selected contestants will compete for incredible prizes including cash, electronics, home appliances, dream vacations and even a brand-new car. Lucky audience members can also win prizes right from their seats.

For more than 20 years, The Price Is Right Live™ has entertained packed theaters across North America and awarded more than 15 million dollars in cash and prizes, creating unforgettable memories for generations of fans. Whether you're a lifelong viewer or experiencing the excitement for the first time, every performance delivers the energy, laughter, suspense and audience participation that have made The Price is Right a household name for decades. For more information, visit priceisrightlive.com.

TICKET INFORMATION

Tickets to see The Price is Right Live™ Friday, Feb. 19 – Sunday, Feb. 21, 2027 in the Mystic Showroom will be available Oct. 16 starting at $29 at the Mystic Box Office or $36.85 at Ticketmaster.com.* Contact the Mystic Box Office at 952-496-6563 or visit mysticlake.com for more details.

Event:	The Price is Right Live™
Date & Time:	8 p.m. Friday, Feb. 19, 2027 3 p.m. and 8 p.m. Saturday, Feb. 20, 2027 3 p.m. Sunday, Feb. 21, 2027
Place:	Mystic Showroom®
Tickets:	Starting at $29 at the Mystic Box Office or $36.85 at Ticketmaster.com.*
On sale:	10 a.m. Friday, Oct. 16, 2027

Ticketmaster price includes service fees before taxes and order processing fee.

ABOUT THE PRICE IS RIGHT LIVE!

NO PURCHASE NECESSARY. Open to US and Canada legal residents, 18+ (residents of Puerto Rico are ineligible to participate as contestants). For complete rules and regulations, including eligibility requirements and free method of entry, visit or call the box office. Void where prohibited. Price is Right Live: ®/© 2026 FremantleMedia Netherlands. All Rights Reserved.

ABOUT MYSTIC LAKE CASINO HOTEL

Owned and operated by the Shakopee Mdewakanton Sioux Community, Mystic Lake Casino Hotel is the premier gaming facility in the Midwest. Mystic Lake® creates original and exciting entertainment experiences for its guests with gaming, distinctive bars and restaurants, indoor and outdoor concert venues, unique special events, and luxurious accommodations, all just 25 minutes southwest of Minneapolis/Saint Paul. In 2018, Mystic Lake opened Mystic Lake Center®, a new event space and hotel tower. Offering state-of-the-art technology, this 70,000-square-foot venue hosts groups of all sizes for conferences, expos, weddings and other events. With 766 new and renovated modern hotel rooms, Mystic Lake is one of the largest hotels in the Twin Cities area.

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